

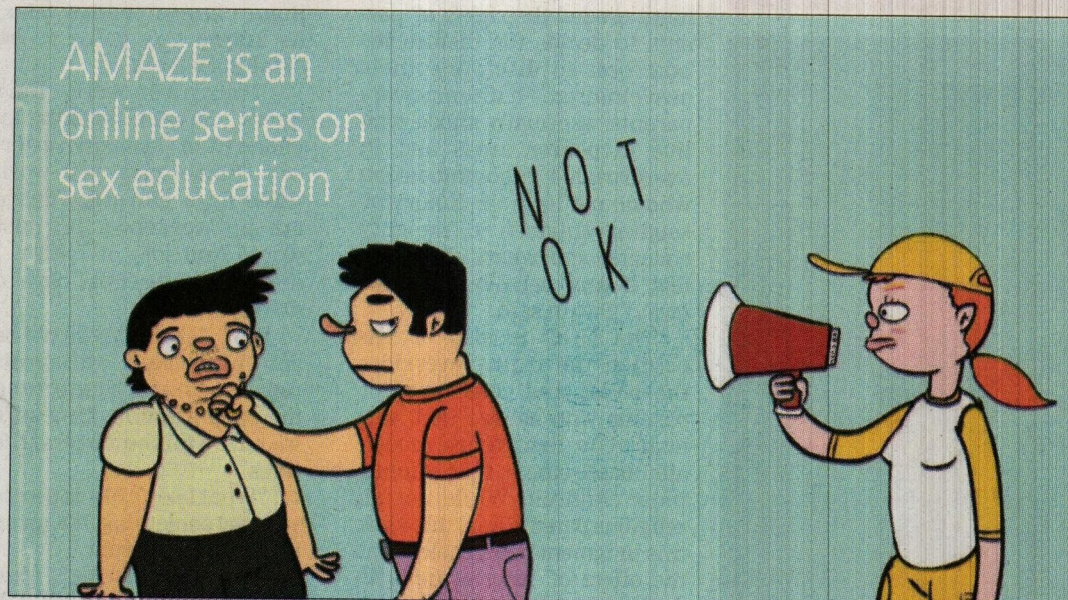
# Tapping into what the youth wants to know

STAFF REPORTER

**F**OR THE first time in South Africa, the *AMAZE* sex and reproductive health education online series has gone live. The first two episodes entitled *Bullying* and *Sexual Orientation* are live on [www.amaze.org.za](http://www.amaze.org.za) with the third episode (*Healthy Relationships*) due to go live on Monday. The 11-part series will roll out over November and into December on YouTube, social media and [www.amaze.org.za](http://www.amaze.org.za).

*AMAZE* is an online animated video series for 10-14-year-olds that tackle the tough questions young people have about their changing bodies, sexuality, healthy relationships and behaviour. The series originated in the US, and now a portion has been adapted for a South African audience, including translation into Xhosa and Afrikaans and new locally relevant characters and topics.

*AMAZE*'s local partner in South Africa is Marie Stopes



who, through a grant from the Westwind Foundation, has worked to localise and distribute the content in South Africa. Marie Stopes operates a national network of sexual and reproductive health centres.

Whitney Chinogwenya, brand and communications

manager for Marie Stopes, said, "The South African *AMAZE* series hopes to be a resource for 10-14-year-olds to help them navigate their adolescence with accurate, age appropriate information about sexuality that's presented in an educating and entertaining way."

The 11-episode series can be viewed by tweens or teens on their devices or shared with them by care-givers and teachers who can use the videos to facilitate broader conversations about what healthy sexuality and relationships look like.

