

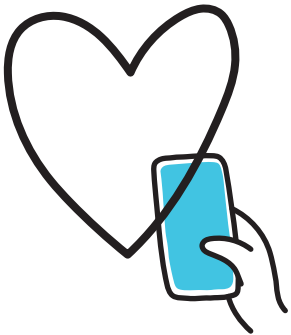


amaze

MORE INFO. LESS WEIRD.

AMAZE is
FREE
and always
will be!

PUBERTY • HEALTHY RELATIONSHIPS • IDENTITY & EXPRESSION • PERSONAL SAFETY • STIs & HIV



Our Mission

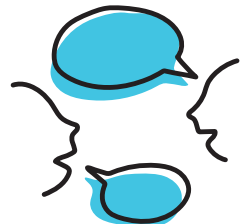
AMAZE harnesses the power of digital media to provide young adolescents around the globe with medically accurate, age-appropriate, affirming, and honest sex education they can access directly online—regardless of where they live or what school they attend.

AMAZE also strives to assist adults—parents, guardians, educators and health care providers around the globe—to communicate effectively and honestly about sex and sexuality with the children and adolescents in their lives.

Our Strategy

AMAZE leverages the expertise of master sexuality educators, the creativity of animation professionals, the input of young people, and the power of the internet to create and market:

- **For young people:** Sex education videos that are engaging, educational, age-appropriate, and often humorous.
- **For parents and guardians:** Educational resources, including videos, to build skills to better communicate with their children about sex and sexuality.
- **For educators and healthcare providers:** Toolkits, lesson plans, promotional materials and other resources to help refer students and young patients to AMAZE as an available, free and fun resource to learn about sex and sexuality.



Real info in fun, animated videos that give youth all the answers they actually want to know about sex, their bodies, and relationships.



Our Vision

AMAZE envisions a world that recognizes child and adolescent sexual development as natural and healthy, a world in which young people everywhere are supported and affirmed and the adults in their lives communicate openly and honestly with them about puberty, reproduction, relationships, sex and sexuality. In such a world, young people across the globe would have access to the information and support they need to develop into sexually healthy adults.

amaze.org

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your phone's
camera to find
us online!

