

SEXEDCON 2024





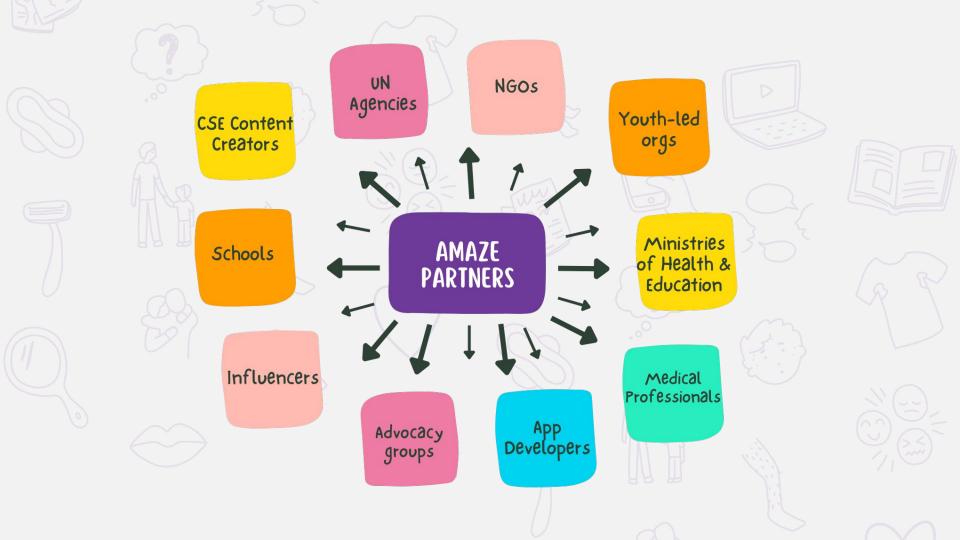
AMAZE Overview of Partnerships

1_100 Internationally Dubbed and Adapted Videos

7 Languages and Dialects

65+ Active International Partners





How is AMAZE content developed?

With technical support from medical professionals and global sexuality experts

Informed by the
International Technical
Guidance on Sexuality
Education (ITGSE),
national and/or
regional guidance and
curriculum frameworks.

Guided by AMAZE Youth Ambassadors (ages 10-16) who provide direction on topics, relevancy, tone, and educational value to their peers.

Videos for Everyone







How our partners disseminate videos online:



Uploaded to popular Facebook pages (Nigeria, Kenya, DRC)



Shared in full or as reaction videos on TikTok (Japan, Vietnam)



Embedded into UNICEF's global online Learning Passports and period tracker apps



Uploaded as posts and stories on Instagram (Lebanon, Greece)



Sharing links using WhatsApp (Malawi, Guatemala)



Creating
Playlists on
YouTube (LAC
Region, DRC,
Togo)



How our partners disseminate videos offline:



Videos incorporated into classroom lessons (India)



Embedded in teacher training (China)



Shown in Humanitarian settings (Lebanon and Georgia)



Screened in community settings (soccer games in Kenya and in the Metro in Ukraine)



Available on public access television (Mexico and South Africa)



Created card game to complement videos (Mexico)





Option 1. Integrate existing AMAZE videos into local community projects or show in clinics.



Option 2. Add subtitles to AMAZE videos.



Option 3. Dub AMAZE videos into local languages.



Option 4. Adapt AMAZE videos to the local context or add sign language.



Option 5: Creation of new videos

Partnership Option 1: Integrate existing videos



Partnership Option 2: Subtitling





Partnership Option 3: Dubbing





Partnership Option 4: Adapting







Original Vietnam Fiji

Partnership Option 5: Creating new videos

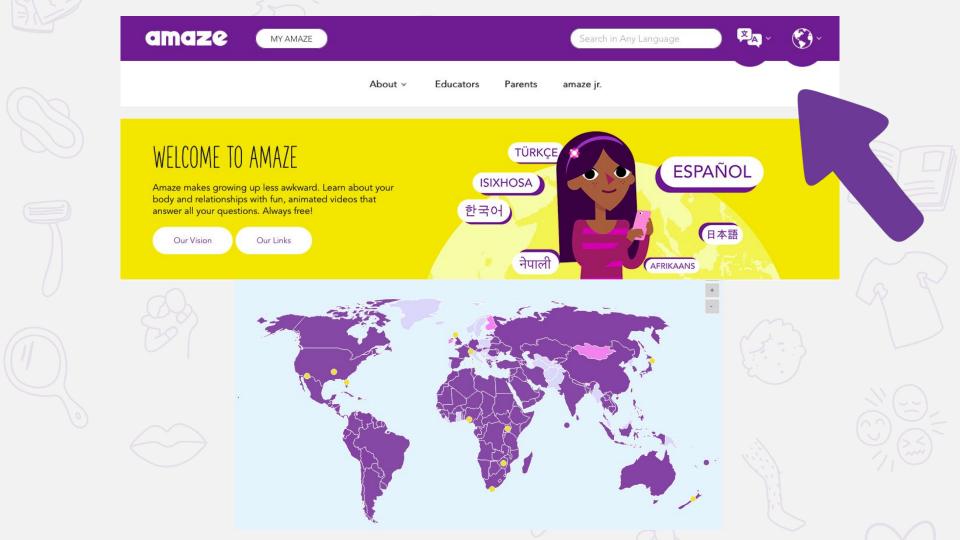


Our International Resources

Support English Language Learners

Parents and wider communities









THANK YOU!

