

# Keeping Your Kids Safe Online

## 3 Things Parents Need To Know



**40%**

of teens think it's normal for people their age to share nudes with each other. In fact, kids report being asked for nudes online as young as 9.<sup>1</sup>



**1 in 3**

kids that had shared nudes did so with someone they had never met offline.<sup>1</sup>



**MORE THAN 50%**

of kids and parents blame the person in the photo when nudes are leaked.<sup>1</sup>

## 3 Takeaways for Parents

**1**

### START EARLY

The early years, when kids are more open and willing to share, are a critical time to start having an ongoing dialogue about risky situations online. Begin talking about digital safety by age 7, or younger if kids have internet access.

**2**

### LISTEN OFTEN

When parents listen with empathy and understanding about their kids' online life, they build trust while helping them make informed decisions.

**3**

### AVOID SHAME

Parents can help shift our victim-blaming culture by affirming that their children are NEVER at fault if someone abuses, betrays or tricks them.

Thorn for Parents is a resource hub to help parents have earlier, more frequent and judgment-free conversations with kids about digital safety.

[parents.thorn.org](https://parents.thorn.org)